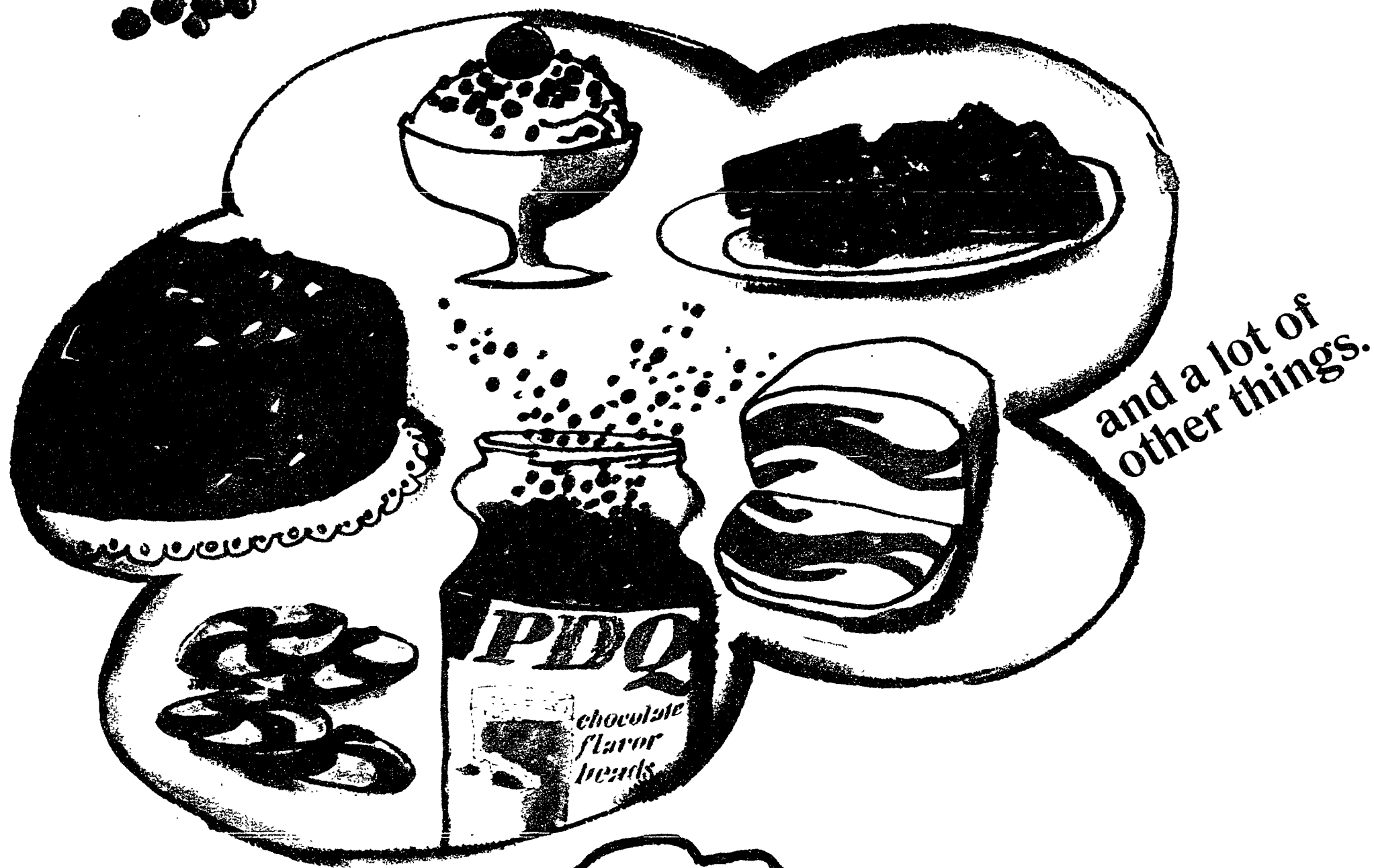


PDQ beads  is the fastest and neatest chocolate stuff for milk...



It's a great snack from the jar. It's a swell sprinkle to put over ice cream. It's dandy for chocolate sauce, marble cake, pinwheel cookies and frozen chocolate dessert.

But mostly it's for the most chocolatey drink around. Our PDQ flavor beads just dissolve and disappear instantly into the milk. All the flavor is in the milk—not on the glass.

So go ahead. Get PDQ. Quick.

It's not gooky and yucchhy—like a lot of other chocolate stuff.

For a delicious change we also make PDQ Egg Nog and Strawberry flavor beads. And if you'd like a free PDQ recipe folder, just send the inner liner from any PDQ jar to *PDQ Chocolate Stuff for Milk*, 600 Madison Avenue, New York City, 10022.

